

January 2024  
www.galecu.net



**GALE**  
CREDIT UNION

*"The Right Choice" News!*

The year of 2023 will go down as a very pivotal year for Gale Credit Union. We took a big step to ensure the future is long and bright by merging Kemba Peoria CU into Gale. In doing so, there are several key success points for our Members:

- ✓ We now have three locations to serve you—Galesburg, Peoria, and Pekin
- ✓ We have grown to over 5,300 Members
- ✓ We now have 20 Staff Members to serve you—double from last year
- ✓ Our Asset size continues to break records, now at over \$54 Million
- ✓ Our loans have tripled in 6 years to over \$34 Million strong.
- ✓ Deposits have more than doubled in 6 years, now at over \$48 Million
- ✓ And we continue to perform at the very top of our peer group of credit unions—5 years straight. We are not done though. We are constantly looking for ways to improve things for our Members. We

now offer small business loans which will help our existing Members who own/operate a small business.

This coming year, we are planning to offer Apple, Google, and Samsung Pay along with contactless debit card payments for ALL of our Members. We are also evaluating a drive-up addition in Peoria, new digital signage in Peoria and Pekin, and several other items. Stay patient as our Staff settles into their new positions a bit. Happy New Year!

Randy McElwee, President/CEO

## ANNUAL MEMBERSHIP MEETING

The Gale Credit Union Annual Members Meeting will be held on Thursday, March 28, 2024 at 4:00 PM at Gale Credit Union. *All members are invited!*

# Don't Let These CD Rates Melt!

9 MONTHS  
5.396% APY

APY = Annual Percentage Yield

Annual Percentage Yield (APY) is accurate as of this date and is subject to change without notice. The minimum balance to earn the APY is \$5,000. A penalty may be imposed for early withdrawal. See Gale Credit Union for more details.



**NCUA**  
National Credit Union Administration, a U.S. Government Agency

# STAY HEALTHY!

*Open a Health Savings Account today!*

*Avoid paying taxes on money you save!*

*Pay for medical expenses pre-tax!*

*Earn great dividends!*



*Here at Gale Credit Union  
We believe that an HSA  
really does save the day!*



**Kayla B.** joined our team earlier this year and was promoted to Branch Manager of our Tazewell Division in Pekin. Kayla brings years of experience in lending and branch management to our team and immediately stepped up for the leadership task. Kayla has been busy getting our new office open and building our business in Pekin.

**Kristine D.** a very familiar face working in our Galesburg office, has recently been promoted to Branch Manager. She has worked her way up from a Teller in her near 10 years with Gale. In addition to overseeing the Galesburg Operations, she also oversees our Back Office & e-Services Departments.

*May the New Year 2024 bring happiness, success, love, and joy to you and your loved ones!*

*\*Reminder this year is a leap year!*



*Reminder! Night Drop Box transactions will be posted **after 9:00 AM next business day.** We appreciate your understanding.*

*We Truly are the...*  
**THE RIGHT CHOICE!**

# Bill Pay!

*Pay your bills in your PJs!*

**Brrrrrrrr!**  
*Pay your bills inside and stay warm this winter!*



**Pay 1 of your bills to be entered to win an Amazon Fire Stick, Amazon Echo, or Gale Blanket!**